

Rubric for eBooks

Task Description: Students will create an eBook appropriate for kindergarten students using Microsoft Office Templates™ for Word™, PowerPoint™ or Publisher™. eBooks should include: • title page with creative title • four additional pages • storyline short and focused • graphics on each page, including the title page • high frequency words on the majority on each page • correct spelling and grammar • animations may be added as long as they are not timed					
Criteria	weight	Exemplary 4 Yes	Accomplished 3 Yes, but	Developing 2 No, but	Beginning 1 No
Topic	10%	☐ Directly relevant	☐ Somewhat relevant	☐ Remotely related	☐ Totally unrelated
Organization	10%	☐ Good organization; points are logically ordered; sharp sense of beginning and end	☐ Organized; points are somewhat jumpy; sense of beginning and ending	☐ Some organization; points jump around; beginning and ending are unclear	☐ Poorly organized; no logical progression; beginning and ending are vague
Quality of Information	25%	☐ Supporting details specific to subject	☐ Some details are non-supporting to the subject	☐ Details are somewhat sketchy. Do not support topic	☐ Unable to find specific details
Grammar, Usage, Mechanics, Spelling	25%	☐ No errors	☐ Only one or two errors	☐ More than two errors	☐ Numerous errors distract from understanding
Interest Level	10%	☐ Vocabulary is varied; supporting details vivid	☐ Vocabulary is varied; supporting details useful	☐ Vocabulary is unimaginative; details lack “color”	☐ Basic vocabulary; needs descriptive words
Visual Appeal	15%	☐ Imaginative; original ☐ Use of graphics makes the message “come alive”	☐ Creativity is acceptable ☐ Use of graphics adequate to present message	☐ Little creativity used ☐ Poor selection of graphics	☐ No originality ☐ Graphics do not tie in with the message

Assignment Score _____ + Beyond/Bonus _____ = Final Score _____